

Sunday World

2021

DIGITAL RATES

www.sundayworld.co.za



NEWS | POLITICS | BUSINESS | EDUCATION | LIFESTYLE | SHWASHWI | SPORT

PREMIUM ADVERTISING

DIGITAL RATES

CPM

- | | |
|---|---------|
| 1. Run of site/ All sizes: 728 x 90, 300 x 250 | R350.00 |
| 2. Run of site/ High impact: Billboard 970 x 250, 300 x 600 | R390.00 |
| 3. Run of site/ Video pre-roll: | R420.00 |

24 HOUR SPONSORSHIP RATE (HPTO) DESKTOP & MOBILE

HOME PAGE TAKEOVER

SUNDAY WORLD

RATE

- | | |
|---|------------|
| HPTO 970 x 250, 728 x 90, 300 x 250, 300 x 600
Towers: 120 x 690 (All in pixels w x h) - 150 000 impressions | R32 000.00 |
|---|------------|

Other sites & section takeovers: Price on Application

ADDITIONAL COST FOR LAYERING

- + Geo targeting (we target ZA national by default)
- + Vertical targeting + Section specific
- + Viewability targeting + Audience targeting

To advertise contact: Anastacia Martin 084 999 1405

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* Net Cost