

Sunday World

Digital Rates

2020

DIGITAL MARKETING

SEO

Mobile

Social
network

Website

AD

AD

Email



Digital Rates

DIGITAL RATES

CPM

1. RUN OF SITE / Leaderboard 728x90, MPU 300x250	R250,00
2. RUN OF SITE / High Impact (Billboard 970x250) (HPU 300x600)	R350,00
3. RUN OF SITE / Video Pre-Roll	R400,00

ADDITIONAL COST FOR LAYERING:

- + Geo targeting (we target ZA national by default)
- + Vertical targeting#
- + Section specific
- + Viewability targeting
- + Audience targeting

COVID-19

NEWS

BUSINESS

EDUCATION

LIFESTYLE

SHWASHWI

SPORT

24 HOUR SPONSORSHIP RATE (HPTO) DESKTOP & MOBILE

SUNDAYWORLD

RATE

HPTO 970x250, 728x90, 300x250, 300x600, Tower: 120x690 - (All in pixels w x h) - 150 000 impressions R32 000,00

Banner Advertising width x depth: Billboard 970x250, HPU 300x600, MPU 300x250, Leaderboard 728x90

All sizes in pixels

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Terms & Conditions



Terms & Conditions

1. Advertisements are accepted for online publication owned or published by Fundudzi Media (Pty) Ltd subject to the following conditions:

- a. Fundudzi Media (Pty) Ltd reserves the right to withhold any advertisement from online publication and to cancel any advertisement order that has been accepted.
 - b. Fundudzi Media (Pty) Ltd will not be liable to the advertiser or to any other person for any loss or damages of any nature whatsoever, including indirect or consequential damages or any loss of profit or special damages of any nature whatsoever and whether in the contemplation of the parties or not, which the advertiser or any other person may suffer as a result of Fundudzi Media (Pty) Ltd failure to publish, or publication on dates other than those specified by the advertiser, or any other error of any kind.
 - c. Telephonic instructions must in all cases be confirmed in writing by the advertiser.
2. Every precaution is taken to ensure the correct printing and insertion of all advertisements, but Fundudzi Media (Pty) Ltd will not be held liable for any inaccuracies or omissions or for any consequence arising there from.
3. Fundudzi Media (Pty) Ltd reserves the right to edit, revise or to reject — even after acceptance for online publication — any advertisement deemed to be untruthful or objectionable in subject matter or wording, or unsuitable for any other reason, whether space for the advertisement has been booked in advance under order or not.
- a. Fundudzi Media (Pty) Ltd reserves the right to resize any advertisements to accommodate press constraints.
 - b. Fundudzi Media (Pty) Ltd reserves the right to resize any advertisements that are not supplied according to the the booked space.
4. Fundudzi Media (Pty) Ltd reserves the right to suspend an issue on any day and increase or decrease the usual number of copies without notice.
5. Space is sold to advertisers for the purpose of making announcements concerning their own business and may not be used for attacking or making comparisons with other advertisers, firms, institutions or persons.

6. The advertiser indemnifies Fundudzi Media (Pty) Ltd against any claim by any third party arising out of the design, form, content, copyright infringement or other attributions of the advertisement.

7. No advertising order entitles the client to a write-up or editorial coverage.

8. All orders are subject to the availability of space.

Bookings will lapse if the first insertion under order is not made within three months of the order, or if more than three months elapses between insertions.

9. The full name, street address, telephone and fax number of the advertiser must be included in advertisements asking for money or stamps to be sent to the newspaper or box number.

10. Approved accounts are payable within 30 days from date of statement, otherwise orders must be prepaid. Cash payments are required three working days prior to print date for nonaccount holders. However, in the case of pre-printed special projects, cash is required 14 days prior to publication.

11. Material deadline is two days prior to print date for all Fundudzi Media (Pty) Ltd online publications, with the exception of surveys and special reports.

12. Any advertising order is subject to the conditions stated herein unless specifically varied by Fundudzi Media (Pty) Ltd in writing with specific reference to the advertiser's contrary documentation.

13. ACCEPTANCE AND COPY: If material is received too late for publication, the space reserved will be charged for. Copy must conform to all PRINT MEDIA ASSOCIATION requirements for the acceptance of online advertisements. The general typography of advertisements is subject to the approval of Fundudzi Media (Pty) Ltd. Analogue material must be claimed within 30 days, after which no responsibility will be accepted for loss or damage to such material. Digital material can be retrieved up to three months from last date of publication.

14. No changes to advertisements appearing in Fundudzi Media (Pty) Ltd online publications will be accepted once publication production has commenced.

15. When new advertising rates are announced, clients who have contracts with Fundudzi Media (Pty) Ltd will be entitled to continue to advertise at their contract rates for 45 days after new rate is announced. The balance of their orders will be subject to the new rates. Such contracts may be cancelled on the date the new or higher rate becomes effective.

16. All cancellations must be in writing.

17. Advertisement orders are not accepted for periods longer than 12 months.

18. A 50% cancellation fee will be incurred for all special position bookings cancelled within 30 days of scheduled publication.

19. Any agreement purporting to vary the terms of these conditions or any consensual cancellation shall not be valid unless reduced to writing and signed by both the advertiser and Fundudzi Media (Pty) Ltd.

20. If any amount due and payable by the advertiser is not paid within the agreed term, the advertiser will be liable for interest at the maximum rate permitted by law. Such interest will be calculated and paid monthly in advance. If the interest is not paid as aforesaid, the interest will be added to the principal sum, and the whole amount will form the principal debt, which will bear interest as described.

21. In the event of Fundudzi Media (Pty) Ltd instructing attorneys to collect from the advertiser an amount owing to Fundudzi Media (Pty) Ltd the advertiser agrees to pay all costs on the scale as between attorney and own client, including collection charges.

21. No relaxation or indulgence granted to the advertiser by Fundudzi Media (Pty) Ltd, at any time, will be deemed to be a waiver of any of Fundudzi Media (Pty) Ltd rights in terms hereof.

Such relaxation or indulgence will not be deemed a novation of any of the terms and conditions.

22. Any insertion that carries "formed advertising" or representing any form of "sponsorship advertising" or company profile will be subject to approval by Fundudzi Media (Pty) Ltd.



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A South African Tabloid for Thinkers

Thank You

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