

Job Description: Business Development Consultant

Job duties and responsibilities

- Design and develop marketing plans and strategies
- Provide assistance with implementing suggested plans and strategies
- Oversee and examine new strategy progress and development
- Working on tender documents, and compiling proposals
- Conduct complex analysis in order to find new market opportunities
- Investigate existing products and services and compare them with competitors
- Suggest measures for improving customer satisfaction and loyalty
- Handle business deals operations and activities
- Build, encourage and maintain long-term relationships with key stakeholders and client
- Create and present a detailed report to upper management

Job requirements and qualifications

Business Development Consultant job description should contain the following requirements and qualifications:

- Previous working experience as s Business Development Consultant for (3) years
- Bcom Degree in Marketing Management or similar relevant field
- A proven track record of clientele and meeting set targets
- Excellent organizational and time management skills
- Outstanding communication, interpersonal and leadership skills
- Excellent presentation skills
- Critical thinker and problem solver
- Ability to work without or with minimal supervision
- Ability to work as an individual and in teams
- Experience in Petroleum, Construction, Training and ICT industry